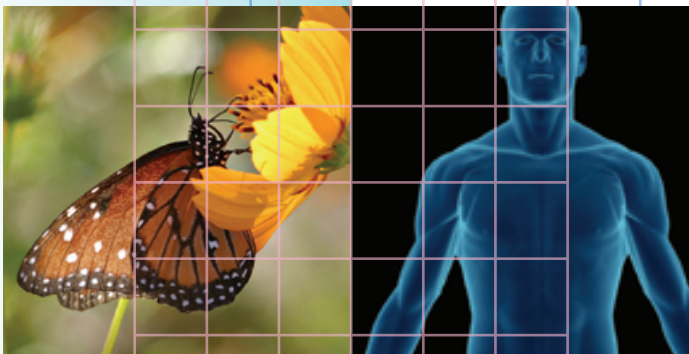


BioDézyne

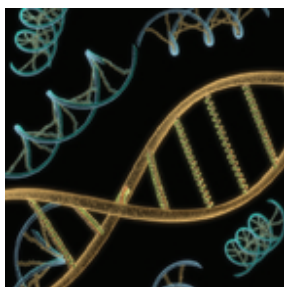
WELLNESS
EVALUATION
TECHNOLOGIES



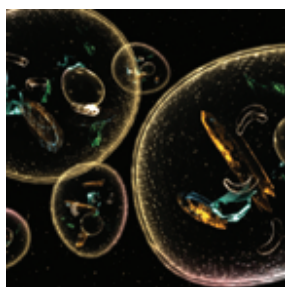
BioDézyne... The Technology Of Wellness

Wellness is measured in Resiliency

INFLUENCE



At the DNA level, where the unique genetic makeup determines your metabolic needs.



At the cellular level where the metabolic needs are reflected in biochemical balance.



At the systemic level where enzymatic balance results in robust health in all the systems of the body.



At an emotional level where all systems of the body are harmonious with the autonomic nervous system.



At the surface where robust organic health is reflected in a visible state of profound wellness and peace.

CHANGE

You influence change in the health of your patients. That is why they have sought you out. The tools you use to test, monitor, and educate them are essential to your relationship with your patient and to the success of your treatment plan.

How are you measuring the health of your patients? Lab testing is valuable, but do those tests measure how resilient the patient is? Or how hard their body works to maintain balance? Are you measuring the influence diet, sleep, and stress have on their health?

How are you monitoring the effectiveness of your protocols or the modifications you make? How do

you know when a patient is ready for a change? Are they strong enough for a major adjustment, or do you need to take it slow?

Do your patients understand the goal? Do they know what that looks like? Are they engaged in the learning process? Are they motivated to see and feel change?

We believe the *BioDézyne™ Equilibrium Report* will answer these questions. This non-invasive, 5 minute test with an easy to read dashboard and an easy to understand report wins the compliance and partnership you both are looking for.

Go online at www.ReverseStress.com

or call 1-800-777-1474 for more information

BioDézyne

STRESS MANAGEMENT PROGRAM*

It has been said that up to 90% of all doctor's office visits are for stress-related ailments and complaints. You may see these as frequent headaches, high blood pressure, heart palpitation, diabetes, skin conditions, asthma, arthritis, depression, anxiety, hormone irregularities, digestive disturbances, immune dysfunction, pain, and inflammation.

Do you have a way to assess and evaluate the effects of stress levels?

What is stressful for one person may or may not be stressful for another person. Stress usually shows up as an emotional state of tension. Which is why many times people do not take it seriously. But it is also physical as well because of the physiological and hormonal changes caused by stress. If left untreated, excessive stress can lead to unhealthy and potentially serious consequences. This has led us to our next clinical project:

Reversing the Toxic Effects of Chronic Stress and Anxiety

The effects of stress can be measured and monitored with our **BioDézyne™ HRV**, a non-invasive technology using Heart Rate Variability.

- ✓ The *BioDézyne™ Equilibrium Report* gives you accurate and reliable information to not only assess the health of your patients but also to monitor the effectiveness of your treatment plan.

Then we can focus on turning off the stress response and stress hormones while turning on the healing hormones and repair mechanism.

- ✓ Transformation's *BioDézyne™ Stress Management Program* is a three-step process complete with equipment, training, and a supplement protocol designed to put the program into practice immediately.*

1.) TEST ▶ EVALUATE ▶ MONITOR

The *BioDézyne™ Equilibrium Report* provides you with an evaluation and assessment of the autonomic function. It is accurate, reliable, reproducible, yet quick and simple to measure and process. Your Equilibrium Report will give you critical information to better understand the health of your patient and to monitor the effectiveness of your therapeutic procedure and protocols. Contact us to learn more!

2.) DIET & SUPPLEMENTATION

Healthy food choices are a great start to promoting health. However, dozens of factors including genetics, stressful lifestyles, processed foods, and the environment all influence digestion thus the benefits of a good diet. Get started with "the basics" of Transformation's Professional Protocol™ Foundation protocol conveniently packaged with our NEW stress management support formula.*

- ✓ **Digest** - Digestive enzyme formulation taken with meals to support proper digestion and absorption of nutrients.*
- ✓ **Protease** - Systemic proteolytic enzyme formulation taken between meals to support healthy circulation, detoxification, and immune system function.*
- ✓ **Probiotic** - Helps to maintain the healthy flora in the GI tract. *TPP Probiotic* is acid stable and survives the GI tract to become live cultures, colonizing and providing health benefits.*
- ✓ **ReZEN** - Our *Transcendence* formula has a calming effect and supports a healthy cortisol level for a healthy nervous system.*

3.) RSA TRAINING

A rapidly expanding body of scientific knowledge is uncovering a myriad benefits that can come from a regular meditation practice.

- ✓ Transformation™ has partnered with Unyte Health Inc to provide you with a biofeedback training program. This includes special pricing options for health professionals.



1-800-777-1474 • moreinfo@tecenzymes.com • www.reversestress.com

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

BioDézyne

STRESS MANAGEMENT PROGRAM*

Projected Client Flow

Examples based on clinics working 20 days a month

New Clients - 1 new patient to the clinic / day

Monthly Visit HRV Testing - Additional monthly charges are not included

Initial Product Profit - (Gross - COGS) Foundation protocol + additional product

Replacement Product Profits - Monthly refills at a 25% monthly attrition rate

	1st Month	2nd Month	3rd Month	4th Month
HRV Testing	\$50.00	\$50.00	\$50.00	\$50.00
Initial Product Profit	\$95.00			
RSA Trainer Profit	\$30.00			
	<u>\$175.00</u>			
Replacement Product Profits		75%	50%	25%

1

MINIMUM Patient Flow: ONE (1) PATIENT PER DAY

	Q1	Q2	Q3	Q4	YTD
New Clients	60	60	60	60	240
Profit from New Clients	\$10,500.00	\$10,500.00	\$10,500.00	\$10,500.00	\$42,000.00
Profit from Replacement Orders	\$11,400.00	\$25,650.00	\$25,650.00	\$25,650.00	\$88,350.00
QTLY PROFITS	<u>\$21,900.00</u>	<u>\$36,150.00</u>	<u>\$36,150.00</u>	<u>\$36,150.00</u>	<u>\$130,350.00</u>
Initial Equipment Investment	-\$1,200.00				-\$1,200.00
	<u>\$20,700.00</u>	<u>\$36,150.00</u>	<u>\$36,150.00</u>	<u>\$36,150.00</u>	<u>\$129,150.00</u>
YTD PROFITS	\$20,700.00	\$56,850.00	\$93,000.00	\$129,150.00	490%

Note: These do not represent total cost to operate a clinic; additional expenses to practice could be required, i.e., additional space allocation, additional staff member, advertising, etc.

ROI

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BioDézyne
WELLNESS
HRV

WHY HRV

HRV (Heart Rate Variability) data is an extremely accurate indicator of wellbeing. In fact, according to the opinion of many world-recognized experts, HRV is the most reliable prognostic indicator of a variety of chronic disease conditions, providing insight on the aging process relative to inner balance and optimum performance.

HRV testing with Transformation's BioDézyne™ device is therefore an excellent clinical tool to track and improve health, fitness, and stress while detecting and preventing upcoming problems.

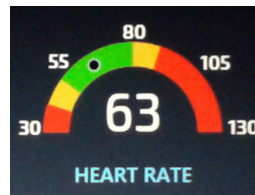
FAST, CONVENIENT TESTING

Transformation's BioDézyne™ device is fully HIPAA compliant and the perfect solution for HRV testing:

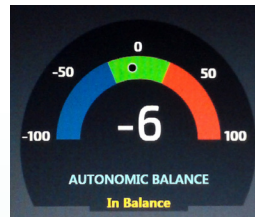
- ✓ Non-invasive, and can be performed in just 5 minutes.
- ✓ Can be performed without removing any clothing or gowning the patient.
- ✓ Includes a full RSA training device with variability built into the training sequences.

COMPREHENSIVE, ACCURATE RESULTS

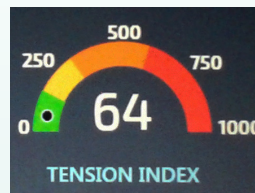
How are we different? A single test does not typically yield the amount of data and information that the BioDézyne™ HRV device does.



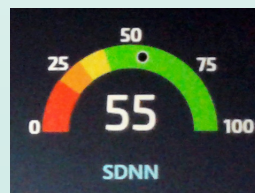
Heart Rate is the number of times a person's heart beats per minute. The BioDézyne™ HRV measures resting heart rate and color codes the dashboard Green, Yellow, or Red.



ANS Balance. The BioDézyne™ HRV offers a clear, easy-to-read representation of Autonomic Nervous System balance. This simple piece of data is invaluable when assessing stress levels and determining how the body is responding to care and returning to balance.



Tension Index. TI, also known as Bayevski Index, named after a Russian scientist considered by many to be the father of modern HRV analysis, represents the body's adaptability to internal and external stressors. This represents the level of stress the body is experiencing at the present time and the fatigue or activity level of the body from a cellular level. *It exemplifies how hard one's body is working to stay in autonomic balance.* The lower the number, the more adaptable a person is to stressors. The BioDézyne™ HRV utilizes a patented algorithm that depicts TI. One of the key time-domain HRV parameters, TI shows influence of central brain structures (hypothalamus, subcortical, and cortical areas) on heart rhythm.



SDNN measures the body's resilience of the individual's activity over time. The higher the number, the better resilience, and vice versa. This reflects all the cyclic components responsible for variability in the period of recording, therefore it represents total variability of the patient and is of paramount importance in assessment. *Most, if not all, other HRV devices that are not utilizing 24-hour monitoring cannot report SDNN.*

Algorithms. The BioDézyne™ HRV converts the raw data into useful and precise algorithms that can then be stored for comparison and patient charting. *Most HRV devices only report raw data which is virtually useless in a clinical situation.*



Transformation Enzyme Corporation
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