

BioDézyne

STRESS MANAGEMENT PROGRAM*

It has been said that up to 90% of all doctor's office visits are for stress-related ailments and complaints. You may see these as frequent headaches, high blood pressure, heart palpitation, diabetes, skin conditions, asthma, arthritis, depression, anxiety, hormone irregularities, digestive disturbances, immune dysfunction, pain, and inflammation.

Do you have a way to assess and evaluate the effects of stress levels?

What is stressful for one person may or may not be stressful for another person. Stress usually shows up as an emotional state of tension. Which is why many times people do not take it seriously. But it is also physical as well because of the physiological and hormonal changes caused by stress. If left untreated, excessive stress can lead to unhealthy and potentially serious consequences. This has led us to our next clinical project:

Reversing the Toxic Effects of Chronic Stress and Anxiety

The effects of stress can be measured and monitored with our **BioDézyne™ HRV**, a non-invasive technology using Heart Rate Variability.

- ✓ The *BioDézyne™ Equilibrium Report* gives you accurate and reliable information to not only assess the health of your patients but also to monitor the effectiveness of your treatment plan.

Then we can focus on turning off the stress response and stress hormones while turning on the healing hormones and repair mechanism.

- ✓ Transformation's *BioDézyne™ Stress Management Program* is a three-step process complete with equipment, training, and a supplement protocol designed to put the program into practice immediately.*

1.) TEST ▶ EVALUATE ▶ MONITOR

The *BioDézyne™ Equilibrium Report* provides you with an evaluation and assessment of the autonomic function. It is accurate, reliable, reproducible, yet quick and simple to measure and process. Your Equilibrium Report will give you critical information to better understand the health of your patient and to monitor the effectiveness of your therapeutic procedure and protocols. Contact us to learn more!

2.) DIET & SUPPLEMENTATION

Healthy food choices are a great start to promoting health. However, dozens of factors including genetics, stressful lifestyles, processed foods, and the environment all influence digestion thus the benefits of a good diet. Get started with "the basics" of Transformation's Professional Protocol™ Foundation protocol conveniently packaged with our NEW stress management support formula.*

- ✓ **Digest** - Digestive enzyme formulation taken with meals to support proper digestion and absorption of nutrients.*
- ✓ **Protease** - Systemic proteolytic enzyme formulation taken between meals to support healthy circulation, detoxification, and immune system function.*
- ✓ **Probiotic** - Helps to maintain the healthy flora in the GI tract. *TPP Probiotic* is acid stable and survives the GI tract to become live cultures, colonizing and providing health benefits.*
- ✓ **ReZEN** - Our *Transcendence* formula has a calming effect and supports a healthy cortisol level for a healthy nervous system.*

3.) RSA TRAINING

A rapidly expanding body of scientific knowledge is uncovering a myriad benefits that can come from a regular meditation practice.

- ✓ Transformation™ has partnered with Wild Divine to provide you with a biofeedback training program called *Heartscape*. This includes special pricing options for health professionals.



1-800-777-1474 • moreinfo@tecenzymes.com • www.reversestress.com

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

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Projected Client Flow

Examples based on clinics working 20 days a month

New Clients - 1 new patient to the clinic / day

Monthly Visit HRV Testing - Additional monthly charges are not included

Initial Product Profit - (Gross - COGS) Foundation protocol + additional product

Replacement Product Profits - Monthly refills at a 25% monthly attrition rate

	1st Month	2nd Month	3rd Month	4th Month
HRV Testing	\$50.00	\$50.00	\$50.00	\$50.00
Initial Product Profit	\$95.00			
RSA Trainer Profit	\$30.00			
	<u>\$175.00</u>			
Replacement Product Profits		75%	50%	25%

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MINIMUM Patient Flow: ONE (1) PATIENT PER DAY

	Q1	Q2	Q3	Q4	YTD
New Clients	60	60	60	60	240
Profit from New Clients	\$10,500.00	\$10,500.00	\$10,500.00	\$10,500.00	\$42,000.00
Profit from Replacement Orders	\$11,400.00	\$25,650.00	\$25,650.00	\$25,650.00	\$88,350.00
QTLY PROFITS	<u>\$21,900.00</u>	<u>\$36,150.00</u>	<u>\$36,150.00</u>	<u>\$36,150.00</u>	<u>\$130,350.00</u>
Initial Equipment Investment	-\$1,200.00				-\$1,200.00
	<u>\$20,700.00</u>	<u>\$36,150.00</u>	<u>\$36,150.00</u>	<u>\$36,150.00</u>	<u>\$129,150.00</u>
YTD PROFITS	\$20,700.00	\$56,850.00	\$93,000.00	\$129,150.00	490%

Note: These do not represent total cost to operate a clinic; additional expenses to practice could be required, i.e., additional space allocation, additional staff member, advertising, etc.

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